

2018 NUTRITION EDUCATION POSTER CONTEST

“Go Further With Food”

Contest Rules

1. Posters should be 22" X 28" white or colored poster board.
2. Media may be cut paper, poster paints, India ink, string, spatter work, charcoal drawings or any suitable art materials. Generally, crayons and colored pencils do not present well. Posters must present a flat surface suitable for framing.
*** With technology being a huge part of our daily lives and to promote all medium types of art, the poster contest this year will accept computer generated art for the competition for all grade levels. Participation of computer generated art in this year's contest will be used to determine future categories for different art mediums in future competitions.
3. **Annual theme *must* be on the poster.**
4. Name of student, name of school, mailing address of school, division which poster is to be entered, grade level of student, and parent's name and address should be typed or printed on a 3" x 5" card. This card should be attached on the back of the poster in lower right-hand corner.
5. Each school district may submit one poster in each division. No more than six (6) posters from a school district may be submitted for state judging. State winners will be selected during judging in April 2018.
6. Posters, which do not meet all contest requirements, should be eliminated at the local level and not submitted to the state for judging.
7. All posters should be ready for **local school judging** no later than **Tuesday, February 27, 2018** with **district judging scheduled prior to Tuesday, March 6, 2018**.
8. **Food Service Directors must submit the District Entry Form by fax no later than Monday, March 12, 2018 and deliver posters of district winners to the State Child Nutrition Office by Monday, March 26, 2018.**
9. Posters should **not** be laminated.
10. Posters **MUST** be the individual student's original work. Posters should not be group projects.

Divisions – Only one (1) state winner per division will be awarded.

K Division - Kindergarten
Division I - Grades 1-2
Division II - Grades 3-5
Division III - Grades 6-8
Division IV - Grades 9-11
Senior Division – Grade 12 ONLY

Judging

1. Clarity of Message
The message should be simple and direct.
Points.....0 to 5
Theme – “Go Further With Food”
Points.....0 to 5
2. Conveys Informative Child Nutrition and/or Nutrition Advice - The posters must express an idea to suggest action the viewer can take to exercise and preserve good nutrition and therefore good health.
Points.....0 to 10
3. Effectiveness in Attracting Attention
Points.....0 to 6
4. Artistic Merit - The artwork should stimulate and spark reaction.
Points.....0 to 4
5. Neatness
Points.....0 to 4

Accuracy

All child nutrition and nutrition information must be accurate. **Advertising commercial brands is not acceptable.**

Agreement

Submission of an entry to this contest signifies the student's agreement to reproduce original artwork.

Liability

The Arkansas Department of Education will exercise care in handling the entries, but cannot assume liability for loss or damage.